



Sports & Entertainment Law

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Textbook: Sports Law and Player Representation, by Holly Vietzke and Frank Catapano, available in TWEN.

Grading: Students are expected to come to class having read the assigned pages and ready to discuss them. Throughout the course of the semester, we will have guest speakers and students are to give their full, undivided attention to these speakers; this means no laptops should be open, and no cell phones should be visible when speakers are present. The course will consist of three components to the final grade: 1. **Professionalism** - which includes: attendance, participation, quizzes, conduct, and interactions with professors, classmates, and guest speakers - will account for 20% of your final grade; 2. A **30 Minute Class Presentation**, for 30%; and 3. **The Research Paper**, which will be worth 50%.

TWEN: Sports & Entertainment Law (we will add you to the class on TWEN after Registration and prior to Orientation).

PART 1 - High School & Intercollegiate Athletics

Week 1

High School Athletics: Eligibility

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 3-51

Week 2

High School Athletics (cont'd): Eligibility, Title IX

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 52-109

Week 3

High School Athletics (cont'd): Drug Testing
Intercollegiate Athletics: Eligibility, Title IX

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 109-159

Week 4

Intercollegiate Athletics (cont'd): Title IX

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 142- 225

Week 5

Intercollegiate Athletics (cont'd): University Liability Issues
Coaching Contracts and Olympic Athletics

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 226-275

PART 2 - Professional Representation & League Issues**Week 6**

Player Representation: Agency
Players' Associations and Collective Bargaining Agreements

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 276-332

Week 7

Contracts
Professional League Issues: Antitrust and Anticompetitive Behavior

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 333-426

Week 8

Professional League Issues: Health & Disability Issues & Criminal Liability

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 427-462

Week 9

High School and Intercollegiate Sports Debate

Students will be put into small groups and argue their assigned position.
Class will be broken up into 3 discussion/debate sections:

1. HS - Equal Protection Clause Cases
2. COLLEGE - Name/Image/Likeness and Compensating Student Athletes
3. PRO - Conference/League and Player Association Dynamics

PART 3 - Name, Image, Likeness and Other New Media Opportunities

Week 10

The NCAA and Name, Image, Likeness (NIL)

ASSIGNMENT: *Sports Law and Player Representation*, Read pp 462-512; Additional reading posted in TWEN

Week 11

Intellectual Property, New Media

What is the Digital Millennium Copyright Act?

ASSIGNMENT: See TWEN for assigned reading and Guest Speaker information

Week 12

Intellectual Property, YouTube & Social Media

ASSIGNMENT: See TWEN for assigned reading and Guest Speaker information

Week 13

The Agency/Representation Business

ASSIGNMENT: See TWEN for assigned reading and Guest Speaker information

Week 14

Exclusive Rights/Digital

ASSIGNMENT: See TWEN for Assigned reading and Guest Speaker information

Week 15

Course Review

Sports & Entertainment Law Awards